

Message Text

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63

ACTION EA-14

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-07 H-03 INR-10 L-03

NSAE-00 NSC-10 PA-03 RSC-01 PRS-01 SS-15 USIA-15

SAJ-01 EB-11 COME-00 OMB-01 TRSE-00 NIC-01 DRC-01

/098 W

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R 070230Z SEP 73

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 6550

INFO AMEMBASSY TAIPEI

AMCONSUL HONG KONG

USLO PEKING

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E.O. 11652: N.A.

TAGS: ETRD, PFOR, JA, CH, TS

SUBJ: PRC HALTS TALKS WITH TOYOTA OVER ROC ISSUE

1. TOYOTA MOTOR CO SPOKESMAN ANNOUNCED SEPT 5 THAT TRADE TALKS ON NEW CONTRACTS BETWEEN TOYOTA MOTOR SALES CO. AND PRC HAD BEEN SUSPENDED BY LATTER BECAUSE TOYOTA REFERRED TO TAIWAN AS "REPUBLIC OF CHINA" IN NEWSPAPER AD IN JULY 8 AND 9 ISSUES OF A TAIWAN PAPER. PRESS REPORTS THAT PRC NATIONAL MACHINERY EXPORT AND IMPORT CORP SUBSEQUENTLY LODGED PROTEST WITH TOYOTA ACCUSING COMPANY OF SUPPORTING TWO-CHINA POLICY. AD ORIGINALLY PLACED BY TOYOTA TO EXPLAIN WHY TOYOTA HAD HAD TO BREAK ITS BUSINESS TIE-UP WITH TAIWAN'S LIOHO AUTOMOBILE INDUSTRIAL CORP.

2. OSUKA OF PUBLIC RELATIONS DIV OF TOYOTA TOLD EMBASSY SEPT 6 THAT TOYOTA HAD "ADMITTED FAULT" IN THIS CASE AND HAD SENT LETTER OF APOLOGY. SHOICHIRO TOYODA, VICE PRESIDENT OF TOYOTA MOTOR CO, WHO CURRENTLY IN PRC AS PART LIMITED OFFICIAL USE

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OF JAPANESE ECONOMIC MISSION, HAS ALSO APOLOGIZED AND HAS

PROMISED "TO CONTINUE" TO OBSERVE SPIRIT OF TANAKA-
CHOU EN-LAI COMMUNIQUE.

3. OSUKA NOTED THAT, CONTRARY TO PRESS REPORTS, CONTRACTED
SHIPMENTS OF AUTOS CONTINUE, BUT THAT TALKS ON NEW CON-
TRACTS HAD BEEN BROKEN OFF. IF PRC STILL UNABLE TO
UNDERSTAND TOYOTA POSITION, AND TRADE TALKS REMAIN SUS-
PENDED, OSUKA SAID, TOYOTA MAY DISPATCH VICE PRESIDENT
OF TOYOTA MOTOR SALES CO FOR FURTHER EXPLANATION AND
CLARIFICATION.
SHOESMITH

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Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01 JAN 1960
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Disposition Approved on Date:
Disposition Authority: elyme
Disposition Case Number: n/a
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Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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30 JUN 2005

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TAGS: ETRD, PFOR, JA, CH, TS, TOYOTA MOTOR COMPANY, (TOYODA, SCHOICHIRO)
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005